

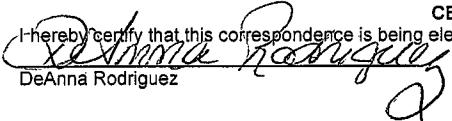
Reply Under 37 CFR 1.116 - Expedited Procedure –  
Technology Center 2100

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of : Customer Number: 33401  
CENTER, STEVEN S., et al. : Confirmation Number: 3632  
Application No.: 10/054,106 : Group Art Unit: 3629  
Filed: November 13, 2001 : Examiner: FISHER, Michael J.

For: ONLINE SYSTEM AND METHOD FOR LOCATING AND REFERRING AN  
AUTOMOBILE DEALER TO CUSTOMERS

CERTIFICATE OF ELECTRONIC TRANSMISSION

I hereby certify that this correspondence is being electronically transmitted to the United States Patent and Trademark Office On November 9, 2008  
  
DeAnna Rodriguez

RESPONSE TO FINAL OFFICE ACTION / REQUEST FOR RECONSIDERATION

Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

This is a response to the Final Office Action, mailed July 22, 2008. A petition for a one-month extension of time is being filed concurrently herewith.

Remarks begin on page 2.